



About Creditsafe



Creditsafe, the global business intelligence experts, specialise in business credit checking and all round B2B solutions. As the world's most used provider of online business credit reports, Creditsafe have changed the way business information is used worldwide through their passion and drive to deliver superior business data. Their investment in creating the world's most predictive scorecard ensures their clients are aware of potential risks in advance, aiding them to make the right moves to protect their business. With 23 offices across 13 countries, Creditsafe offer instant access company credit reports in over 160 countries.



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— Ryan Greenberg, Director of Sales - New Business, Creditsafe.

Working with Web Insights

“ Web Insights’ integration into our sales CRM was seamless, the solution proves ROI very quickly after implementation - and is another solid avenue where we’re generating revenue. We’ve been using the solution to identify visitors to our website for more than three years. It helps us find potential prospects that could use our products.

We move potential prospects into our funnel and set up different marketing campaigns depending on where they are in the buyer journey. We plan to continue to build and accelerate our sales opportunities to be able to support our aggressive growth plan. Web Insights is crucial in helping us with this. We are always on the lookout for new and different ways to generate leads. Innovation and integration are key, and Web Insights offers both! ”

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